

PERSONAL WATERCRAFT OEM STEERING COLUMN

AVIENT SOLUTION

Complēt™ Hybrid Moisture Resistant Composite

WHY AVIENT?

- Provided a material that met application load requirements and allowed for part consolidation
- Delivered confidence in changing material through design consultation, robust Mold Flow simulation support, and UV customization
- Incorporated carbon fiber to support a marketing story

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KEY REQUIREMENTS

- Similar strength performance to existing aluminum assembly
- Withstand outdoor UV exposure
- Weight reduction for improved performance
- Corrosion and moisture resistance
- Premium aesthetic