



## » PRODUCT BULLETIN

# Omnicolor™ Multipurpose Colorants

Omnicolor™ Multipurpose Colorants offer excellent color performance across a wide range of over 25 different polymers. Based on a multipurpose compatible carrier system, these concentrates deliver consistent batch-to-batch color with exceptional reliability and quality. They are also compatible with most common additives, including UV stabilizers, antistats, slip agents, and more.

A versatile and cost-effective choice, Omnicolor Multipurpose Colorants offer a low usage rate, low minimum order quantities, and a pelletized form for easy handling and storage. This can result in helping to reduce net working capital by cutting inventory costs. Lower let down ratios (LDRs) also help optimize cash flow and material use.

## KEY CHARACTERISTICS

- Multipurpose, multi-resin colorant concentrates
- Formulated with high quality, heavy metal-free pigments
- Carrier system designed for compatibility across different resin systems
- Samples available with quick turnaround in small lots for customer evaluation
- Available in a wide range of stock and standard colors\*
- Low LDRs—typically 1–3%
- Low minimum order quantities for both stock and non-stock colors

\* Color availability dependent on region or country





## MARKETS AND APPLICATIONS

Omnicolor Multipurpose Colorants can be used for injection molding, blow molding, or profile and sheet extrusion processes. They are suitable for a wide variety of markets and applications, including:

- Lawn and garden equipment
- Tools and hardware
- Consumer disposables
- Sports/shooting sports

Omnicolor is not suitable for FDA primary pharmaceutical packaging, cosmetic or medical applications, and may have limited food contact compliance. Check with Avient before using Omnicolor in any food contact applications or other regulated applications.

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